

GOT BOOKS?

Thanks for your interest in our fundraising program. You'll find our simple, time-saving approach a hassle free alternative to traditional fundraising options for your group. We are very flexible and will customize the program to best meet your needs. There are never any costs to you or your group. Above all, you will find our fundraiser an easy and profitable way to raise money for your group on a continuing basis.

Here's How:

Raise Money Using Our Book Donation Drop-off Containers

Our containers are used as an ongoing drop-off site for books, CDs, DVDs, videos, and audio books. As soon as the container is full, I'll make sure it gets emptied right away. Each time we empty the container we'll weigh its contents and track the running total in our system. Whenever the container is emptied we'll send you a check based on the totals we've picked up. You will earn \$0.05 per pound for amounts collected from the container and there are never any out of pocket expenses. The container will hold between 3,500 and 4,000 lbs when full, which will earn you between \$175.00 and \$200.00 every time it's emptied.

All you need is an outdoor space; school, church, town hall, and VFW parking lots work great! Don't have a space of your own? Perhaps there is a philanthropic business owner in your area that would be willing to host a container to help your group. Our container is a 6' cube (6'x6.6'x6.6) or an 8' cube (8'x7.6'x7.6') that takes up less space than a parking spot and is meant to be placed in an accessible public lot. The container's exterior will display professionally designed signs that advertise the container's existence and what items are appropriate to donate. On top of that, we'll provide effective promotional tools including customized flyers, a press release, online listings, and we'll add your location to our website to make your fundraising efforts successful and profitable. In addition, when residents from your area call us to schedule a book pick-up, we'll first recommend that they drop off their books in your container before scheduling the pick-up.

How much will you raise? The sky is the limit! By placing the container in a visible location and promoting it well, we are sure that it will fill quickly.

It's that EASY! I sincerely hope that you've found this information useful. If you have any additional questions or if you're ready to get started, please contact me directly at 978.327.7614 or email me at Fundraise@GotBooks.com.

I look forward to working with your group.

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Helping your group raise money, one book at a time.

**GOT
BOOKS?**

Fundraise Using Book Donation Containers Provided by

Why Got Books?

- It's FREE! There is never any cost associated with using our containers.
- Our containers are cleaner, newer, and much more presentable than the alternatives.
- We work with you. Use our containers as an ongoing drop-off site.
- In addition to books, we'll also find new homes for videos, CDs, DVDs and more.
- We find good homes for unwanted books and can't stand to see any books go to waste so we never turn books away.
- Many donated items are used in our Charity Book Sale where 50% of the profits from each weekend's sale are donated to one of our nonprofit partners.
- We use our knowledge and experience with used books to benefit local nonprofits and to get books to people who will use them.

What People are Saying about Got Books

"The best part is that it's an ongoing fundraiser, 365 days a year. You just can't get that with traditional fundraising options."

Bonnie Gallagher, R.A.R.A. Board Member

"We're thrilled. Working with Got Books has given us a whole new set of fundraising alternatives for our Dollars for Scholars program that are interesting, and that everybody can participate in to help raise money."

Dennis Marasca, Citizens' Scholarship of North Reading President

"When I was apprised of the solutions offered by Got Books, it was remarkable to learn that they do all the work and in turn send us a check. It is companies like Got Books that we wish there were more of."

Arlington Babe Ruth Board Member



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Here's how it works:

1

Find a Space

Our fundraising containers are meant to be placed outside in an accessible spot. You will surely benefit from choosing a visible spot.



2

We Place Your Container

It's official! You've found the ideal location and we've delivered your container. You're ready to start earning.



3

People Donate

We'll work together to promote your site! We offer several promotional tools and anything that you can do to publicize your container can only help you. Watch your container fill!



4

We Collect the Items

When your container is full, call us and we'll come empty it. We'll send a truck and our drivers will clear your container making it ready for more donations.



5

You Get a Check!

Congratulations! Your book donation container is a success. We've measured the amount of items donated and we mail you a check!

104 Glenn St. Lawrence, MA 01843	Date: _____
Pay to the order of: YOUR GROUP! \$\$\$\$\$	
Memo: Fundraising	x Got Books

About Got Books

Our mission at Got Books is to find new uses for the used books people no longer know what to do with or have a use for. We are dedicated to finding good homes for books, CDs, DVDs and videos, to reuse them, and to keep books out of the trash.

As a for-profit used book seller and fundraiser, donated items are collected and re-circulated back into the community in a few ways:

- In our Books for Troops program , we've pledged to send 25,000 books in 2008 to local troops stationed overseas.
- Our Books for Teachers program helps us give free and discounted books to local teachers free books for their classrooms and personal libraries.
- We sell books at our Charity Book Sale where half of all profits are donated directly to our nonprofit book sale partners.
- We give items free to libraries, schools, children's causes, and other groups in need.

No books EVER go to waste!

We serve the local community by helping charities and nonprofit groups raise money and help the environment by saving unwanted books from being thrown away. Our Charity Book Sale, based in our Lawrence warehouse, raises money for a variety of our nonprofit partners and half of all profits go directly to them. We also offer fundraising book drop-off containers and have hundreds placed throughout New England at schools, town halls, retail parking lots and a variety of other public locations.

