



Project Wisdom

*Helping Students Make
Wiser Choices*

Since 1992

Something New is in the Air

Our school will soon join more than 14,000 schools across the nation who have made Project Wisdom an important part of their school day. Project Wisdom is one of the oldest and most respected character education programs in the nation.

What is it?

Character Education is an intentional effort to help students understand core ethical values and to foster responsible and caring behaviors. Project Wisdom is a simple, but effective character education program. The centerpiece of the program is a collection of thought-provoking messages designed to be read over the PA or in-house television system. These messages take less than one minute to broadcast and can reap the following results:*

- Decreases incidents of student teasing and bullying
- Decreases discipline referrals
- Affects school climate in a positive way
- Has a positive impact on teacher morale
- Increases students' social-emotional competencies
- Stimulates student conversation about character issues

*taken from third-party evaluation

Why does it work?

These simple and proven messages encourage students to consider the meaning of civic and personal values and the application of those values in their daily lives. They are rich in history, culture, and literature, and encourage reflection on topics such as integrity, courage, honesty, compassion, and caring. With time, students will begin to depend on this morning ritual, and it will become an integral part of the school day. Current evidence suggests that good character education raises student grades and state test scores. You can find an article on this topic at www.projectwisdom.com.

What's available to every staff member on campus?

An online Educator Resource Site is available free for the first year to all newly licensed schools. Every staff member on campus can register to receive the following:

- Weekly morale boosters written just for educators and delivered via email
- Weekly messages dealing with special topics and/or issues, e.g., media literacy, bullying, integrity
- Lesson plans that integrate character education into all academic areas or grade levels
- Weekly journals that encourage reflection on issues of character. These can be used for advisory period, language arts, discipline or classroom management

If you haven't already received an invitation to register, please check with your school administrator.

For more information about Project Wisdom: **www.projectwisdom.com**